

SAMPLE SPONSOR LETTER*

MISS BLACK NEW JERSEY USA ® PAGEANT
Official Preliminary to the MISS BLACK USA ® PAGEANT

Dear Potential Sponsor,

I have been selected as an official entrant for the MISS BLACK NEW JERSEY USA ® Pageant. I was selected from many qualified applicants to participate as an official entrant by the State committee. I will participate in a weekend event at which MISS BLACK NEW JERSEY USA ® will be selected as our representative in the prestigious MISS BLACK USA ® Pageant.

I am very excited to be competing with young women from all areas of New Jersey. Exposure such as this has afforded other participants the opportunity to receive a \$1500-\$2500 scholarship towards their education, the opportunity to become a spokeswoman for women of color in New Jersey, a public advocate for a worthy cause and positive exposure in the entertainment industry.

To enter the pageant there is sponsorship fee of \$950. I am hoping that as a prospective sponsor, you will be able to assist me with any contribution you can afford. The sponsorship you provide helps to defray the cost of expenses during the weekend pageant, including my meals, hotel stay, prizes for contestants, production of pageant shows, chaperones, hostesses, pageant staff, transportation and all expenses for the title holder's trip to the national MISS BLACK USA ® Pageant – and in a few months the title holder could be me!

Additionally, this is a rare opportunity to receive recognition as a MISS BLACK NEW JERSEY USA ® Pageant sponsor in the official pageant program book for your business.

Checks should be made payable to the "AMOEJI FOUNDATION" and given directly to me, the entrant. Sponsorship can be deductible as a business advertising expense.

Thank you very much for your consideration.

Kind Regards,

YOUR NAME

Miss Black New Jersey 2012 Finalist